

WIENIE-PAK VIRTUAL TECHNICAL DAYS:

A New Way to Share Expertise

Strengthening global collaboration and practical support for teams and partners.

Read more

VIRTUAL TECHNICAL DAYS

CELLULOSE CASING AND
STUFFING MACHINERY
FOR HOT DOGS

marel

VEMAG

handtmann

Wienie-Pak Virtual Technical Days: A New Way to Share Expertise.

The Wienie-Pak Product Team has introduced a new concept of Technical Days—now delivered in a virtual format. Traditionally, these technical meetings were held every three years and combined in-depth technical discussions with visits to key equipment manufacturers such as Handtmann and Vemag in Germany, or smokehouse producers in the Czech Republic.

In recent years, however, global dynamics—including the COVID-19 pandemic, geopolitical challenges, and energy and transportation crises—have significantly changed the way we work and collaborate. In response, we introduced a series of focused online sessions, making technical knowledge sharing more flexible and accessible for colleagues and partners alike.

The first virtual Technical Day took place in October 2025. Since then, several sessions have been successfully delivered to technical and sales colleagues across the entire ViskoTeepak organization. An additional introductory block is planned for operations teams, and we are also open to extending these online trainings to our partners. This allows partners to access the same expertise and updates as our internal teams, strengthening shared understanding and smoother cooperation in daily business.

Training Structure

The training is divided into three comprehensive blocks, each presented by different members of the Brno Product Team:

• Block 1: Market Overview and Machinery Landscape

This session focuses on Wienie-Pak casing statistics, field insights, and competitor watch. It also provides a deeper introduction to major stuffing machinery manufacturers such as Marel, Vemag, Handtmann, and Hitec.

• Block 2: Technical Deep Dive

The second block compares the older Marel Townsend NL21 with the newer Marel LK450 stuffing machine. Key learnings are based on extensive casing tests and case studies conducted in our Innovation Centre, where both machines are installed. The session highlights practical experience as well as the advantages and limitations of each machine.

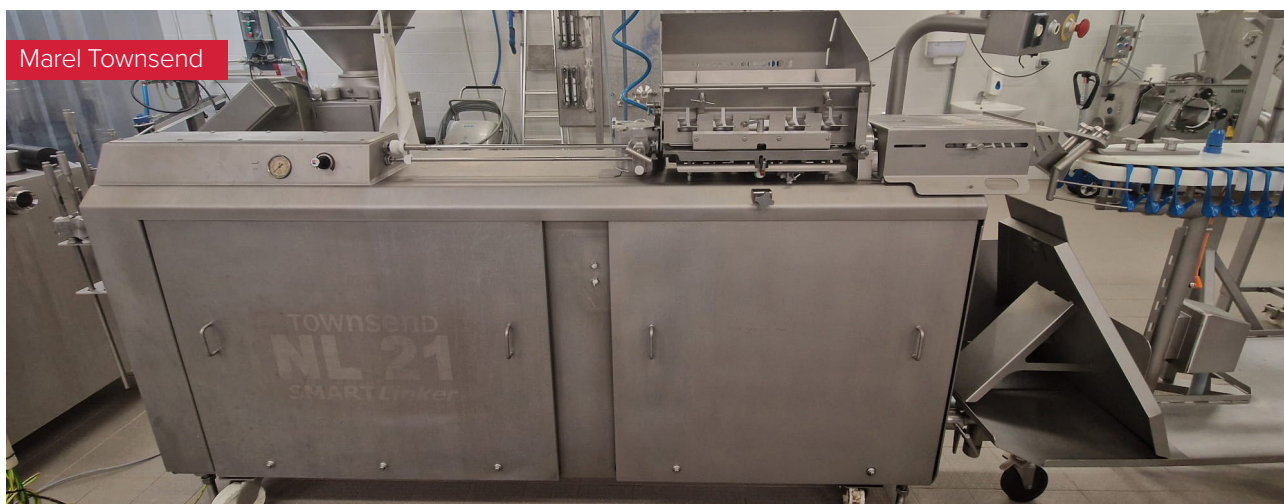
• Block 3: Case Studies and Troubleshooting

The final block presents case studies from both the Innovation Centre and real-life field applications. A critical component of this session is dedicated to troubleshooting and problem-solving, providing participants with practical tools to address operational challenges.

Looking Ahead

The first session marks the beginning—not the end—of this initiative. Additional Virtual Technical Days are planned for 2026, with the next session already in preparation and focused on cooking and peeling processes.

We would also like to highlight the very positive feedback received from participants. The lively discussions at the end of each session have generated valuable insights, inspiring not only future training topics but also new projects that further strengthen collaboration and support improvements across the Wienie-Pak product line and portfolio.



A WORD FROM OUR VISKOTEENPAKERS:

Our team here in the USA really enjoyed the recent “Technical Days” training on the Wienie-Pak product line. It was exactly the kind of deep dive we needed. Having the European team walk us through everything—from the core product specs to the nitty-gritty of equipment setups—was incredibly helpful. We picked up a lot of practical knowledge that will make a difference in how we support our customers.

A big thanks to Filip, Lucie, and Petr for leading the sessions. Petr’s insights from the Innovation Center gave us a much clearer picture of the product’s characteristics. Lucie did a great job bridging the technical details with what matters to customers in the market. And Filip kept everything running smoothly and tied all the information together perfectly. We all came away with a much stronger grasp of how the product performs in different conditions, which is going to be a huge help day-to-day. Thanks again to everyone involved for putting together such a useful and informative session.

— Colin Neill

It’s always a great pleasure to interact with all our Brno friends—especially in times when we cannot run personal face-to-face Technical Days. It was good to see Filip, Petr, and Lucie directly on screen and to follow their well-prepared presentations. This gave us the opportunity to use the time for valuable discussions around all Wienie-Pak topics.

I was reminded of many Wienie-Pak benefits and once again learned things that have been proven for decades. Our ViskoTeepak teams are strong, hard-working teams that always say “yes, we can” because we are always around for each other and our partners. Let’s call it a Casing Family!

— Willy Böhme

