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Wienie-Pak Innovative Bundle Concept

Smarter Packaging. Stronger Performance. Greater Value.

Same
package,
16% more
volume

Inside!

Discover how Wienie-Pak's innovative new bundle concept is reshaping packaging and transport efficiency. From smarter pallet configurations to 16% more product per carton, learn how this breakthrough delivers cost savings, sustainability, and a better customer experience worldwide.

Read more



Wienie-Pak Innovative Bundle Concept to Optimize Transport and Efficiency.

The Wienie-Pak product line is proud to introduce its new bundle concept — a breakthrough in packaging efficiency and the next step in our pallet and container reconfiguration project. That earlier initiative, launched during the transport and COVID-19 crises, successfully reduced overseas transport costs.

Now, with this next step, we aim to deliver even greater value to our customers and partners.

More Strands and Meters in the Same Packaging

The new bundle shape allows us to pack more strands and meters into each bundle while keeping the same carton and pallet dimensions. On average, this results in 16% more material per carton — without increasing transport volume.

For example, in a recent case study on our product US20 x 200 feet:

Case Study: US20 Euro 18/code 1750			
		CURRENT BUNDLE	NEW BUNDLE
WIENIE-PAK CODE		50 Strands in Bundle	58 Strands in Bundle
BUNDLES IN CARTON		4	4
STRANDS IN CARTON		200	232
FEET IN BUNDLE		10000 feet	11600 feet
FEET IN CARTON		46000 feet	46400 feet
METERS IN BUNDLE		3048 meters	3535.7 meters
METERS IN CARTON		12192 meters	14140 meters

That's 1,948 extra meters in just one carton.



Current Status and Future Strategy

The first production machine for this new concept is now ready for commercial orders. Capacity is currently limited, so we are focusing on evaluating performance across several applications in Europe before making further investments.

Once technical validation is complete, our aim is to assess globally which applications are best suited for the new concept. Due to limited capacity, we cannot roll it out worldwide immediately. The initial focus will be on overseas transport in the Americas, where the cost-saving potential is greatest.

Beyond Cost Savings

While transport optimization is a key driver, the new bundle concept brings a wide range of additional benefits for our customers and partners:

- Reduced warehouse space: 6 pallets instead of 7 for the same volume.
- Lower workload for shirring and stuffing operators.
- Less packaging material required (cartons, pallets, foils).
- Improved stability of filled cartons.
- More meters per bundle, carton, and pallet — increasing efficiency at every stage.
- Enhanced customer experience: an attractive, easy-to-handle bundle that supports stacking directly on stuffing machines.

Looking Ahead

The concept has been developed, tested, and proven. The first machine is already in operation, and evaluations are ongoing. As soon as validation is complete, Wienie-Pak will roll out the solution to international markets, starting with overseas applications. Together with our sales representatives and partners, we will identify the best product codes for initial deployment.

The new Wienie-Pak bundle is more than packaging — it's a smarter, more efficient way forward that combines cost savings, operational efficiency, and improved customer experience.



Always around

