

#WeAreViskoTeepak



CASINGS & PACKAGING MATERIALS / ViskoTeepak.com

KARLA BADILLO

R&D Analyst – Nuevo Laredo

INSIDE

A STORY OF GROWTH,
COLLABORATION, AND TECHNICAL
INNOVATION AT VISKOTEPAK.

*“I’M REALLY EXCITED TO TAKE AN
ACTIVE PART IN DEVELOPING NEW
PRODUCTS AND MAKING OUR
PROCESSES MORE EFFICIENT.”*



Learn more
about our team



Meet Karla Badillo, R&D Analyst – Nuevo Laredo.

Karla Badillo first heard about ViskoTeepak through her university classmates, who described it as a great place to work with a positive environment. Later, as a student, she joined the team as an intern — an experience that sparked her interest in the company’s technical activities. “During my internship I became really interested in the type of work ViskoTeepak carries out,” she says. Today, after almost three and a half years as an R&D Analyst, that interest has only grown.

Her daily work includes laboratory testing of resins, mechanical testing of finished products, preparing part numbers and product specifications, and sending samples to potential customers. She enjoys the variety in her role and the constant opportunity to learn.

Outside of work, Karla loves spending time with her family. She enjoys reading, gardening, exercising, taking walks with her dog Sasha, and learning new things — whether they help in her work or simply expand her understanding of the world. “I really enjoy learning,” she says. “It keeps me inspired.”

From Technical Challenges to Innovation

Karla has already contributed to several development and improvement initiatives within the team. She enjoys taking part in projects that make our processes more efficient and support long-term product innovation. One area that motivates her especially is the search for more sustainable solutions for the future — exploring ways to reduce environmental impact while keeping product performance strong.

“I’m really excited to take an active part in developing new products and making our processes more efficient,” she says. For Karla, some of the most rewarding moments come from finding ways to make her colleagues’ work easier and supporting continuous improvement across the team.

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*Every day brings
a new opportunity
to learn, grow,
and make our
work better.*”



She works closely with the production team to adjust process parameters and with technical support and sales to evaluate samples. These collaborations have helped her strengthen both her technical and communication skills. “The chemistry behind plastics is truly fascinating,” she adds.

A Culture Built on Teamwork

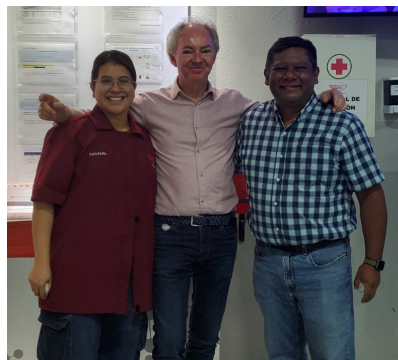
Karla describes the culture in Nuevo Laredo as collaborative and supportive — a place where teamwork genuinely shapes the daily atmosphere. “Most of us are focused on the development and well-being of the company,” she says. “With a positive attitude and willingness, achieving our goals becomes much easier.”

She also connects strongly with the company values. Trust, for her, comes from open communication and keeping commitments, which helps build strong relationships across the team. Ambition is something she demonstrates by setting clear per-

sonal goals and constantly challenging herself to grow. And Fun comes naturally in her workday through celebrating achievements and maintaining a friendly atmosphere. “When people enjoy what they do, they perform at their best,” she says.



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Looking Ahead

Karla is passionate about environmental care and hopes to contribute even more in this area in the future. “I would love to help reduce — or even eliminate — our environmental impact through innovative projects,” she says. Whether through developing new packaging structures or applying circular economy principles, she looks forward to playing an active role in shaping sustainable solutions for ViskoTeepak.

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