



#WeAreViskoTeepak

Filip Veselka: New Manager for Wienie-Pak

In 2013, a relatively young man started his career at ViskoTeepak as a Test Kitchen Engineer in our cellulose conversion plant in Brno, Czech Republic. After about five years, this young man was appointed to Technical Support Manager function and as of January 2022, after almost 9 years, he stepped into the shoes of a Product Manager for Wienie-Pak.

A new opportunity awaits

"I feel delighted about this opportunity. Some might call this career development a coincidence, but for me, from the first moment when I met Vladimír Sevcik and Marc Vrijssen, I felt immense happiness. All these years, I could learn from them and when Marc decided to retire, it was a great challenge and opportunity to continue what we have built together", Filip stated.

What now?

Together with the Business Line director for Fibrous and Wienie-Pak, Mr. Esa Hihnala, Filip will work closely and support the Operational teams in both Lommel and Brno. Together with R&D and the field tech people, the duo will support further product and process-developments, while also having the responsibility of training our tech and sales teams on our viscose based products, capabilities, and features. Additionally, Filip will manage the upgraded test kitchen, which we call the "Innovation center" in Brno.

New responsibilities

Big responsibility and new things to learn. How will you manage?

I am a part of a great team, and I am sure this will turn out well. Also, during the last months Marc Vrijssen has been very helpful in preparing me for these changes and has promised to continue provide his support going forward.

Marc Vrijssen, who earlier held the position as Business Line director for Wienie-Pak, is planning to move onto retirement in the Spring. What challenges and opportunities does he see in the horizon for Filip?

"Filip, ever since he started, has shown a great willingness to learn and develop. Daily, he is living our core internal values Trust, Ambition & Fun. The position he now enters requires a good commercial understanding and he needs to have the right commercial mindset to navigate through (sometimes) tricky customer discussions and keeping the right balance between customers and ViskoTeepak's interests."